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Current employment

2006 - Present Sector39 sustainable garden design partnership
I undertake commissions for sustainable landscape design projects, mainly in schools so - we have built 8 forest gardens in the last year in schools around Reading. The business is developing and our first two interested corporate clients are Aardman animation and the London School of Economics! - there suddenly seems to be a lot of interest in this area and we are aiming to respond to that. Our aim is to build creative and productive relationships between people, buildings and landscape!

2002- Present Freelance marketing consultant, website host
I work with local and national environmental charities and green focused businesses offering marketing and communications services. I host and edit several websites and manage Google adword campaigns and other web based promotional tools

1995 - Present Director of Chickenshack housing co-operative
www.chickenshack.co.uk is a housing co-op of 4 dwellings and 5 acres of land and home to 6 people. It is designed and managed according to permaculture design principles, as an energy efficient and eco friendly home. We occasionally host courses and events to promote these aims. I am a founding member of the organisation and have lived there and been a director since it began in 1995.

Recent employment

2002-2005 Reading International Solidarity Centre Reading
Project Manager; RISC Roof Garden
The award winning RISC garden is a rooftop forest garden of over 160 species of edible and medicinal trees, plants and herbs, fed by rainwater pumped by its own renewable power source. I Worked closely with education advisors and teachers to develop complimentary teaching resources in line with Education for Sustainable Development curriculum, managed the budget, co-ordinated team of volunteers and developed the garden as an educational resource.
I was a full member of the organisation's management team, involved in Health and Safety, staff training, management issues. Website editor

1999-2002 Centre for Alternative Technology Machynlleth
Marketing Manager
Developed company marketing strategy.
Developed a new department, personally involved in recruitment and training.
Developed new product range for brand development, customer development and retail sales.
Involved as company manager and in strategic planning.
Managed departmental budget, and worked on the management team to set company budget/ resolve personnel issues etc.

1995-1999 Centre for Alternative Technology Machynlleth
Membership Coordinator
Developed relational fundraising strategy and administration system
Involved in direct mail marketing, database development, conference organiser
Membership Magazine editor
Concurrent with my CAT work I also acted as membership co-ordinator, magazine and web editor for the Permaculture Association (A national educational charity), culminating in a national conference for 150 delegates at CAT in 1999 which I programmed, organised, promoted and ran, managing the budget.

Previous employment

1992-1994 Easthampstead Park School Bracknell, Berks
Business Studies and Economics teacher
Introduced Business studies as a new subject to the school
Involved in pastoral and personal development
Simultaneously I was running my own independent catering business; The Shoestring Café based in a community arts centre: the Rising Sun Reading

1989-1992 Kudzishandira/ Heaven lodge Chimanimani, Zimbabwe
Field project coordinator.
Initiated micro-loan/ business development project. Launched a new, sustainably focussed tourist facility designed on permaculture principles.
Ran own business, producing and marketing local cheeses
Travelled extensively in 14 African states
Studied permaculture design at Fambidzanai sustainable agriculture training centre Harare

1988 - 1989 Tree surgeon and landscape gardener Reading, Berks
I trained and worked as a self employed arborist with Kirk Boswell tree surgeons. We undertook a wide range of landscaping and tree management jobs - clients included Ringo Starr!!

1985-1988 World Education Berkshire Slough, Berks
Education project coordinator. Devised and ran training programs and workshops for schools and community groups. I Devised and participated in local media and events to raise awareness on specific issues. Broad range of experience working with the local community and relevant media, promoted to a co-ordinator role, and in charge of campaign bus.

Professional development training

Since 1986
Post Graduate Certificate of Education (Business Studies and Economics), Institute of Education, University of London
Marketing courses and consultancy, Business leadership, Trade fairs, E marketing, Business and environment, SME development (WDA), Sustainable design and Permaculture (PcA)
Community scale sustainable energy (CAT)
Alternative technology (CAT)
Community building, group facilitation, co-op accounting etc. (Radical Routes)
Health and safety (HSE)
Energy efficiency in existing buildings (NESEA)

Formal education

1981-1984 Bulmershe College, Reading University, Berks
B.A (Hons.) Combined Studies: Regional Development, Economics, Ecology and African studies.
1979-1981 Bransons college, Ste Agathe, Quebec Canada
2 'A' Levels, Social Biology B, Economics D and French conversation
1979-1981 Adams' Grammar School Newport, Salop
8 'O' levels, core subjects B's and C's